**PRESS RELEASE**

**DECEMBER 2024**



**A FIRST LOOK AT OXFORD’S NEWEST BUILD-TO-RENT DEVELOPMENT**

* **New development - The Kimmeridge – will open in the New Year**
* **Grainger plc brings 150 new homes to the city in its first Oxford development**

Oxford’s newest build-to-rent development, The Kimmeridge, located in Botley, is set to launch in the New Year– bringing 150 new homes to the city.

The Kimmeridge, from the UK’s largest listed residential landlord, Grainger plc, brings a fresh new housing option for Oxfordians, offering renters the chance to settle into a new home for the New Year.

The city’s first-ever build-to-rent development celebrates Botley’s rich history of Kimmeridge clay resources, the materials used to form useful 'source rock' for brickmaking and is located in the direct vicinity of the earliest 19th century reference to brickmaking.

The development itself offers a mix of one, two and three-bedroom apartments, spread across eight stories and offers over 2,000sqft of sociable and shared amenity spaces, including a large outdoor roof terrace.

The stunning outdoor space is a central highlight feature of the development, from the beautifully landscaped courtyard on the first floor to the extensive rooftop haven on the seventh.

Offering residents an entertainment area with a variety of seating options including lounge sofas and bistro tables for alfresco dining, with planters creating a sky garden feel, it’s the perfect spot for residents to unwind or host gatherings.

Along with a stylish reception area with Grainger’s best in class Resident Services Team on hand to assist, plus car parking spaces, a cycle store and seven commercial retail units, the building also features extensive amenities on the first two floors.

These include a fully equipped gym, residents lounge, with dining room and kitchenette, co-working space, complete with meeting pods and a private hire meeting room.

Designed to reflect Botley’s unique character, the development combines nature-inspired aesthetics with scientific principles and shapes to create a contemporary, cohesive living environment.

The use of natural materials throughout the design ensures the apartments and spaces offer both comfort and modernity, embodying a sleek yet cosy feel that encourages a sense of flow and harmony.

Lots of neutral warm accent tones and textured materials are also utilised throughout the décor creating a calming atmosphere for residents.

Helen Gordon, Chief Executive, Grainger plc said: “This is a landmark development for Grainger and for Oxford and marks a milestone moment in the city’s rental market.

“We are excited to bring build-to-rent as a brand-new way of renting to Oxford, one of our key target cities for investment, and to introduce high-quality homes in such a well-connected and vibrant area of the city.

“Inspired by the natural surroundings of Botley, this project combines thoughtful design with modern amenities to create an exceptional living experience for our residents. Our dedicated onsite Resident Services team are looking forward to welcoming our first residents in the New Year.”

As part of the wider community, the development aims to contribute to Oxford’s economic growth by supporting local businesses and enhancing the area’s overall infrastructure.

For further details or to schedule a viewing, please visit Grainger’s website [here](https://www.graingerplc.co.uk/developments/the-kimmeridge).

**-ENDS-**

**For more information about Grainger PLC, contact the team at** **grainger@wearebrazenpr.com**

**Notes to Editor**

About Grainger plc:

Founded in Newcastle upon Tyne in 1912, Grainger plc, a FTSE 250 business, is the UK’s largest listed residential landlord and leader in the fast-growing build-to-rent sector, providing c.11,100 rental homes to over 25,000 customers. With a pipeline of secured build-to-rent development projects totalling 4,730 homes and £1.4bn, Grainger is creating thousands more rental homes by investing in cities across the UK.

Grainger works in partnership with a large number of public sector organisations to deliver new homes to local communities, including Transport for London, Network Rail, the Ministry of Defence, Lewisham Borough Council and the Local Pensions Partnership.

The Grainger team is dedicated to the common purpose of Renting Homes, Enriching Lives, backed by a set of core values.

All Grainger’s build-to-rent developments provide a range of customer benefits and added value, from professional on-site resident services teams, resident amenities including gyms, residents’ lounges, roof terraces, meeting rooms and co-working space for those working from home, and superfast 250MB fibre optic broadband.

Grainger also takes a leading approach to sustainability, specifically Environmental and Social issues (ESG) and has an ambitious target to be net zero carbon in the operations of its buildings by 2030, to have a diverse and inclusive workforce and to make a positive social impact in locations where it invests and operates.

 A multiple award winner, Grainger recently received several notable recognitions including:

* National Equality Standard (NES)
* 2024 Best Companies Top 100 Companies to Work For (Large Companies)
* Urban & City Developer of the Year 2024
* EPRA Outstanding Contribution to Society Award for the Environmental category 2023
* Landlord of the Year, RESI Awards 2023
* BTR Specialist of the Year, EG Awards 2021
* Residential Asset Manager of the Year, RESI Awards 2021
* Sustainability Best Practice Reporting Award – Gold, European Public Real Estate Association
* FTSE4Good constituent since 2010